

CREATIVE NATIVES

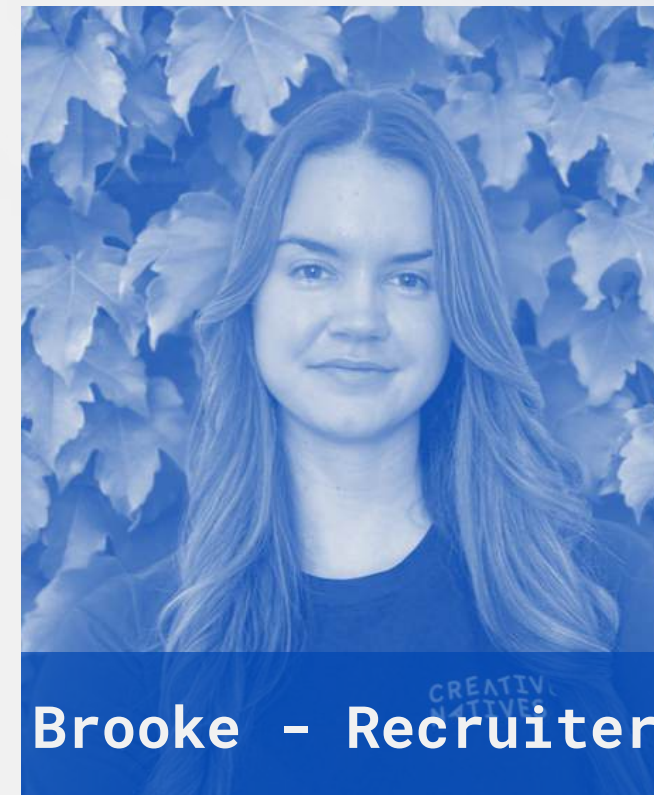
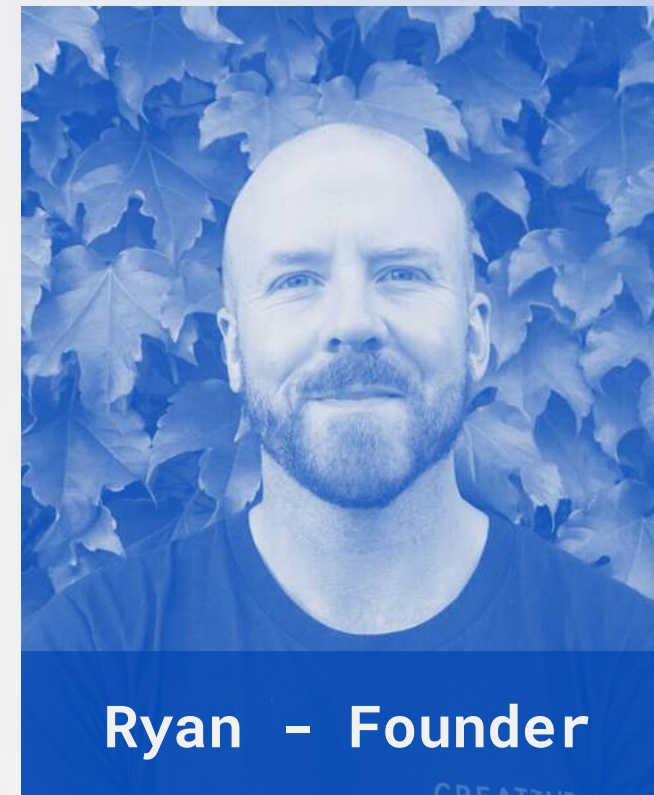
Ryan Kelly
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Who We Are

- Recruitment experts in creative, digital and marketing
- Content-first and community-driven
- Big on LinkedIn presence and industry insights
- Care about people, not just placements
- Support parents, juniors and purpose-led causes





Account Management



Creative and Design



Digital Marketing



Social Media



Project Management



Public Relations



Copywriting



Digital Strategy



Video

Roles we Recruit

CREATIVE NATIVES

caramel[®]
creative

Honeycomb

SPECIAL

CHEP

TBWAI

STUDIO
BINOCULAR

Honest Fox

HBL[™]
SIN
KI
AGENCY

THIRST
CREATIVE

Our Clients

Plus dozens more in the creative, digital
and marketing space.

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Our Clients

Plus dozens more in the creative, digital and marketing space.



Why Clients Choose Us



Personalised
Service



Guaranteed
Hire



Branded
Video



Strong
LinkedIn
Network



Networking
Events



We Support
Parents



Industry
Experience



Agency Owners
Slack Channel



Consultative
Approach

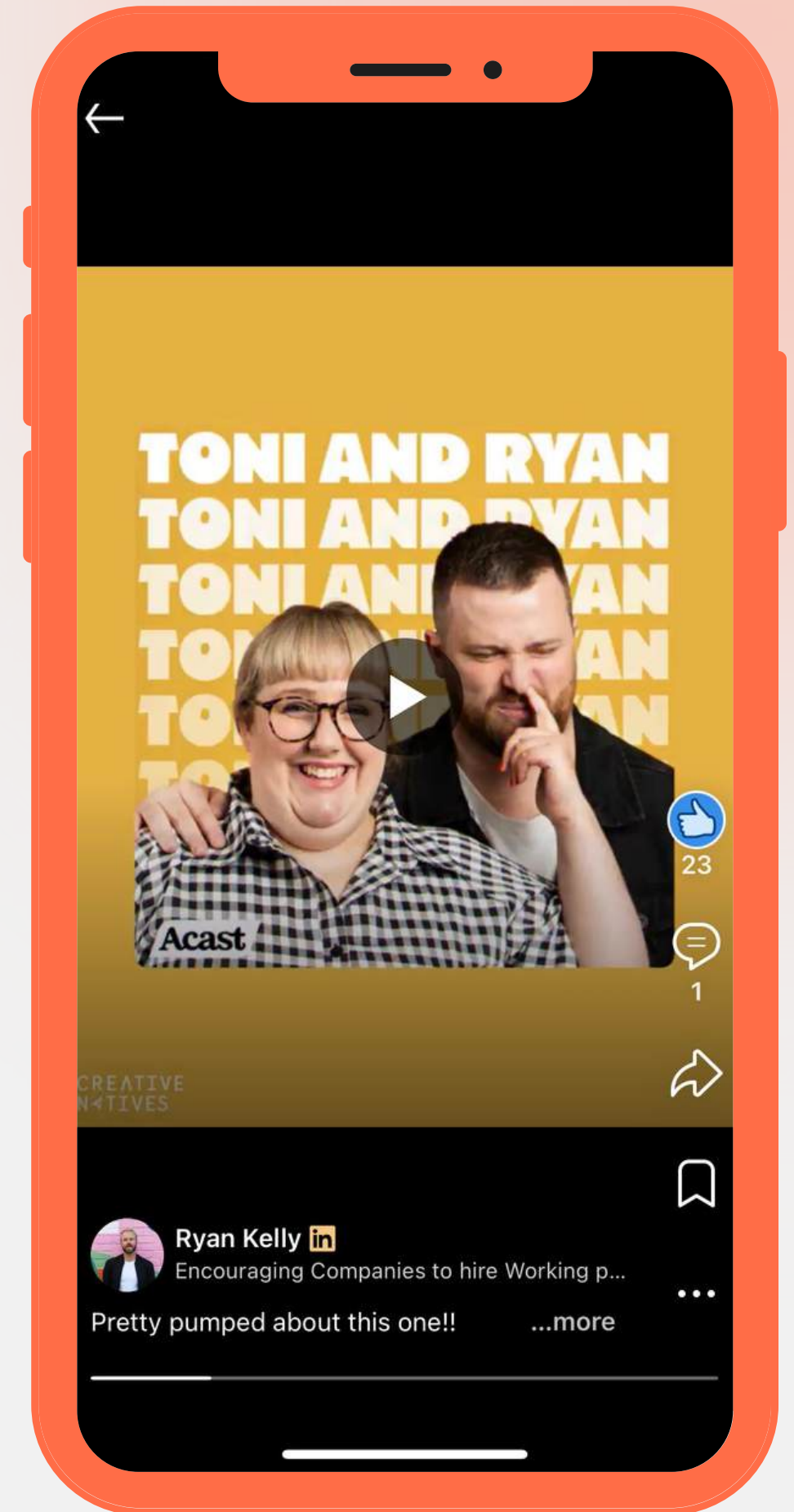
Check out the video we made for Toni and Ryan!



Branded Video

We create short, branded videos to help tell your story.

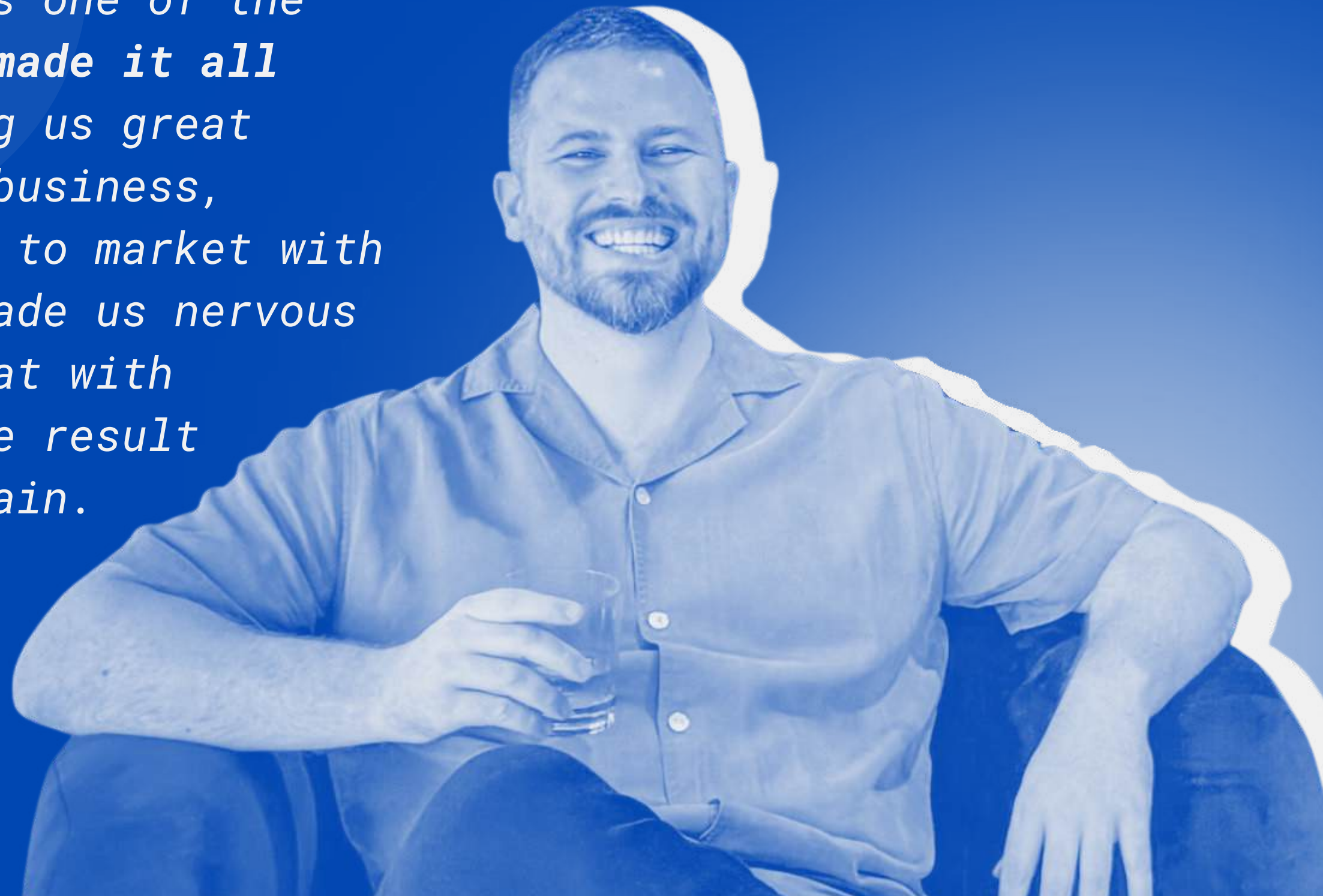
- Under 1 minute, high-impact format
- Showcases the role, your brand, and what sets it apart
- Designed to grab the right people's attention
- Makes a strong first impression, fast



← CREATIVE NATIVES

*Working with Creative Natives was one of the best decisions we've made. **They made it all feel easy.** They didn't just bring us great candidates—they got to know our business, helped define the role, and went to market with clarity. The thought of hiring made us nervous but Creative Natives replaced that with confidence. We're stoked with the result and will be working with them again.*

Ryan Jon Dunn
Co-Founder, Toni and Ryan Podcast

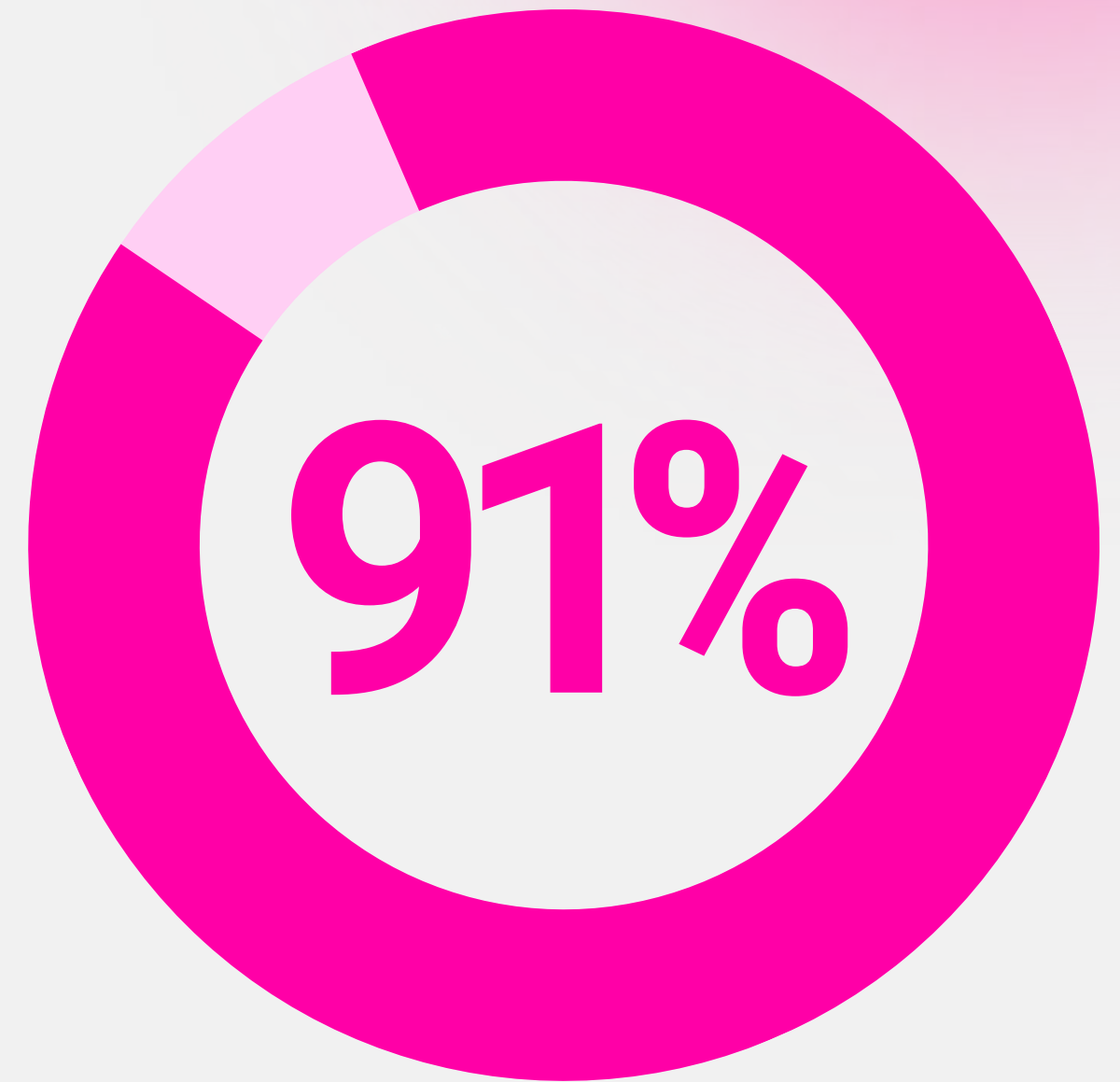


The Visual Advantage

Why do we do this?

A big chunk of the talent market (91% to be exact) are less likely to apply for a job if they don't see the company name in the job ad. Imagine the wonders a video could do!

(LinkedIn survey, 1016 respondents)



← CREATIVE NATIVES

*Within 1 week we had promising interviews lined up. The first candidate we interviewed was an **instant fit**. We have since worked with the team to hire for 4 more roles. Their team doesn't just excel in recruitment, they have a deep understanding of effective marketing strategies.*

Daniel Smith

Managing Director, Head On Agency



Social Reach

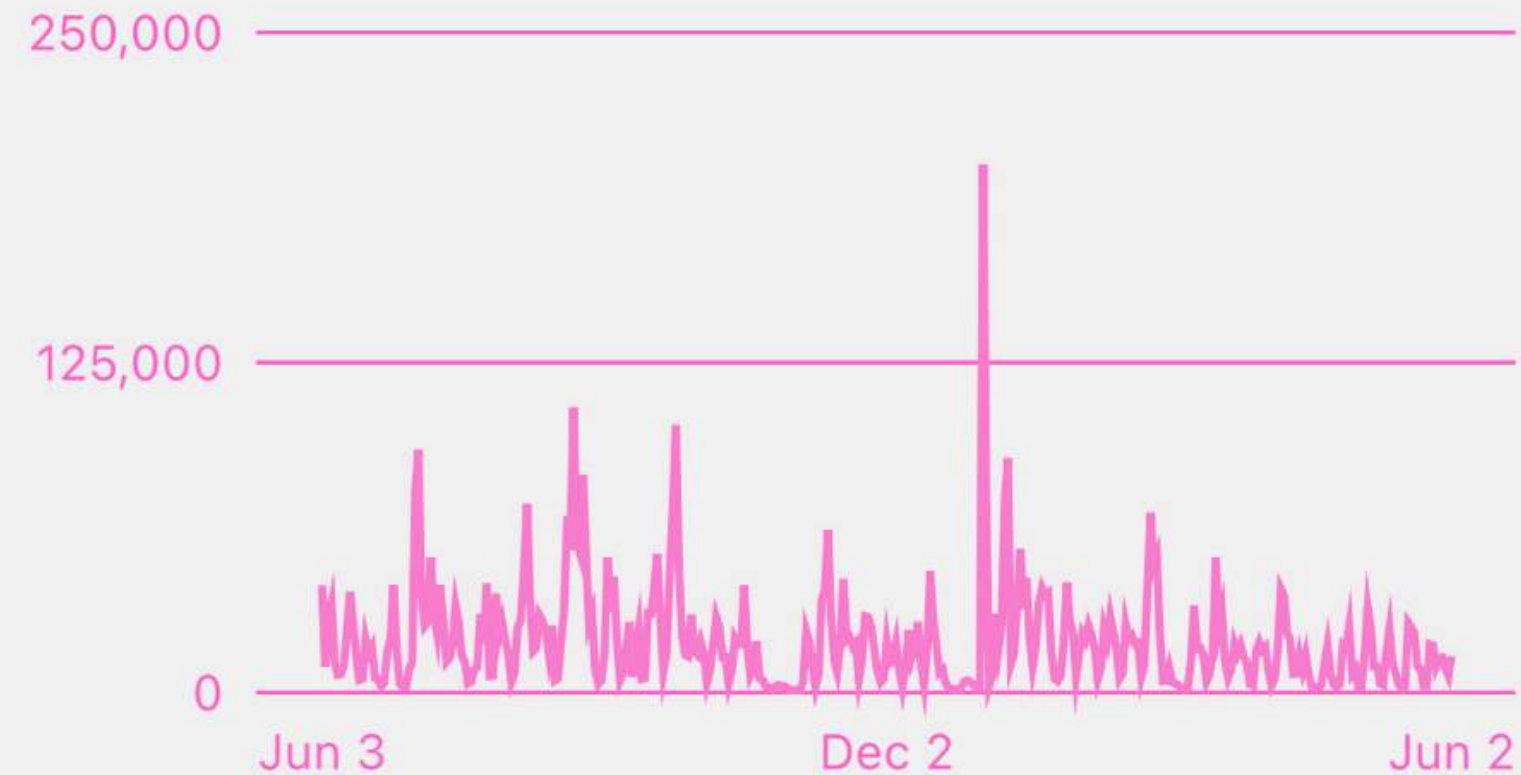
No job boards. Just real reach.

- No post and pray approach
- Strong, trusted presence on LinkedIn
- Direct access to top creative talent
- Faster, more targeted, and effective than traditional methods

Content performance ?

7,059,654

Impressions



Daily data is recorded in UTC

← CREATIVE NATIVES

*In LESS than 2 days, we were interviewing the dream candidate. We went from intro to contracting in under a week! **Un-be-lievable.** Ryan has without a doubt THE best network in Australia, he also just 'gets' it - no BS, no endless back and forth, just an incredible solution to my problem. I wish I'd done this sooner!!*

Amy de Groot




Founder, The Brand Aid



Our Recruitment Pricing Models

Need help but not sure where to start?

We get that every brief is different, so we've built **three flexible recruitment pricing models** to suit a range of needs. Whether you're after a high-touch, all-in service, a more focused short-term search, or fast freelance support, we've got you covered.

MODEL	WHAT'S INCLUDED
 <p>Partnership</p>	<p>Detailed briefing session Branded video Retained service 6 month guarantee</p>
 <p>Focused Search</p>	<p>Detailed briefing session Retained service 3 month guarantee</p>
 <p>Freelance</p>	<p>48-hour turnaround Fully managed payroll</p>

Partnership

We call it the Partnership Model because that's exactly how we work: *side by side with you.*

This service is fully retained and exclusive, with a guaranteed placement. We take the time to understand your team, then create a branded video to share your story and attract the right talent, even those not actively looking. You'll also get social support and a shortlist of engaged, interested candidates.

Engagement Fee

\$5000

Roles under \$100K

18% + GST

Roles over \$100K

20% + GST

Guarantee Period

6 Months

↖ CREATIVE NATIVES

*Working with Creative Natives on a partnership basis has been a **breath of fresh air**... we not only found great talent, we gained valuable insights. The commitment from both sides ultimately resulted in a smoother process and better results.*

Meredith Cranmer

Co-founder and Managing Director, Because Agency



Focused Search

Our Focused Search model is perfect for confidential hires or when you'd prefer not to use branded content.

We take your brief seriously, starting with an in-person meeting to fully understand what you're looking for. From there, we run a tailored search, tapping into our network and headhunting talent with personalised outreach. Your role is listed exclusively with us, giving us the space to focus on finding the right fit. You'll receive weekly updates throughout the process, so you always know where things stand.

Roles under \$100K

21% + GST

Roles over \$100K

23% + GST

Guarantee Period

3 Months

Freelance

Need a freelancer fast? We've got you.

We aim to give you quality freelance talent within 48 hours of taking the brief. Whether it's project cover, a workflow spike or short-term support, our freelance model makes it easy to scale your team up or down. From 1-day gigs to 12-month contracts, we handle everything including payroll, tax, insurance and admin, and we pay talent directly. The rate you see is all inclusive, with no hidden costs, to be invoiced each week.

High Quality Talent Within

48 Hours

Plus, with our **Freelance for Good** program, a portion of our profits goes to causes we care about:

- [HoMie](#)
- [Homeground](#)
- [Short Back & Sidewalks](#)
- [ASRC](#)

Ready to
hire?
Let's chat

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